

	Sapphire A	Sapphire B	Gold	Silver A	Silver B	Diamond C	Diamond D
8:00-9:00	<b>Registration</b>						
9:00-9:50	Hook Your Readers with a Fabulous First Line! - Sarah MacLean	Draft Writing: Improvisation- Anna DeStefano	Pitching: Writing the Hook for your Book - Melinda Leigh				
10:00-10:50	Getting More Bars: Getting Deep reader Connections with your Characters - K.A. Mitchell	There is No Writers Block - Hank Phillip Ryan	Powerful Prose - Joey W. Hill			Appointment Waiting Room	Editor/Agent Appointment Room
11:00-11:50		The Ticking Clock: Constructing a Nail Biter of a Thriller - Jonathan Maberry	Dialogue and Emotion - Maria V. Snyder	Top Ten Reasons to Love Contemporary Romance - Anna DeStefano & Virginia Kantra	A Whole New World, Paranormal that is... - Caridad Pineiro, Stephanie Julian, & Elisabeth Staab		
12:00-1:20	<b>Lunch with Jonathan Maberry</b>						
1:30 - 2:20	Criminal Minds & Serial Killers: Letting Your Villians Soar! - Dr. Charley Ferrer	How to Build a Fast, Cheap, and Fabulous Website - Maya Rodale	Writing with Emotion - Tere Michaels & Damon Suede	The Perfect Man: What We Love Most About Romance Heroes - Katharine Ashe & Sarah MacLean	Killer Fiction - Jonathan Maberry, Melinda Leigh & Chris Redding	Editor/Agent Lounge	Editor/Agent Appointment Room
2:30 - 3:20	Editor Panel	Publishing's New Paradigm: A Discussion of Self Publishing vs. Traditional & Small Press - Bianca D'Arc	Voice: What Are They Talking About - Virginia Kantra	Talking Alternative Romance - Tere Michaels & Damon Suede	Sweet, Snarky or Sexpot: What Makes a Great Heroine - Jennifer Probst & Jen Talty		
3:30 - 4:20	Agent Panel	Beyond The eBook Uploaded - How Do You Sell It? - Jen Talty & Jennifer Probst	Editing Your Own Writing Like the Pros, Part II Katharine Ashe	BDSM Romance: The Reality that Makes it Work - Joey W. Hill & Dr. Charley Ferrer	She Says, She Says, and You Say: We All Talk Mystery - Hank Phillip Ryan & Lois Winston		
4:30-6:00	<b>Book Signing - Diamond A</b>						
6:00-8:00	<b>Networking Pizza Party - Crystal Ballroom B</b>						
8:00-12:00	<b>Pj Party with the Book Obsessed Chicks - Crystal Ballroom B</b>						