



Liberty States Fiction Writers 12th Annual Conference

Saturday, April 1, 2023

	Salon A	Board Room	Salon C
7:45 – 9:45	Registration – Foyer		
8:00 – 9:00	THE BASICS OF FACEBOOK ADS Caridad Pineiro		
9:15 – 10:15	BOOKTOK: HOW TO CREATE AND USE TIKTOKS FOR BOOK PROMOTION Samantha Ann	EDITOR/AGENT APPOINTMENTS	SAY IT AGAIN, SAM Jon Gibbs
10:30 - 11:30	CREATING CONFLICT Stacey Wilk	Appointments are 10 minutes for each pitch session. Check in at Registration if you requested to pitch to either an agent or editor.	WRITING BELIEVABLE POLICE TACTICS AND FIGHT SCENES Erik Heller and K.M. Fawcett
11:45 - 12:45	BRAND LAND: WHAT IS AUTHOR BRAND AND WHY READERS CARE Carol Van Den Hende		BLENDING GENRES Elle Hartford
1:00 - 2:00	Lunch – Salon B		GOODY ROOM Check out the Baskets being given away during Game Night. Authors: Please leave your promotional materials for conference attendees!
2:15 – 4:15	Keynote – Salon B THIRTY YEARS OF PUBLISHING AND WHAT THE FUTURE HOLDS FOR AUTHORS Lori Perkins, Publisher, Riverdale Avenue Books		
4:30 - 6:30	Book Fair & Signing – Salon A		
6:30 – 8:00	Dinner on your Own – Please check program for list of area restaurants		
8:00 – 11:00		Impromptu Snacks and Game Night – Salons B and C Join us for the basket giveaways, games, prizes, networking, and lots of fun!	



Thank you for joining us for our 12th Annual conference. We look forward to seeing you at future LSF Writers Events!
 For more information on the Liberty States Fiction Writers, please visit www.lsfwriters.com